

SILVER STAR MARKETING TASK FORCE

NEWSLETTER 4

THANK YOU

Thank you to the 100 plus people who attended Open House 1 on January 21st where the proposed Resort Association model was presented for input and discussion. The input, insights and opinions voiced by community members are very much appreciated. The Task Force is now compiling the input received during the formal Q&A session following the presentation and the informal discussions held with members of the Task Force. The presentation and poster boards from Open House 1 can be found online on the survey page.

PLEASE TAKE THE SURVEY AND TELL OTHERS!

The Task Force is now proceeding with an online survey, which closes January 31st.

Two documents provide information about the Silver Star Marketing Task Force process and an in-depth look at their recommended option: a Silver Star Resort Association (SSRA). Both documents can be found online at goo.gl/8QyZZE or by scanning the code on the right with your smartphone.

1. **SSRA Newsletter 3 and Fact Sheet**
2. **DRAFT Silver Star Resort Association Bylaws (revision 1)**

Please review the information (particularly the 'Newsletter 3 and Fact Sheet' document) and then provide your input using the survey. If you do not have a copy of the Newsletter/Fact Sheet, it can be found online (along with the Bylaws) at the URL address or smartphone scan code below.

STAY CONNECTED

Sign up for project updates at the end of the online survey:



goo.gl/8QyZZE

Please review the information and then **TAKE THE SURVEY!**

Survey deadline is January 31st

goo.gl/8QyZZE



STAKEHOLDER ENGAGEMENT NEXT STEPS

Following the survey, Newsletter 5 will share 'what was heard' through the survey and Open House 1, along with the resulting revisions to the proposed SSRA model. Open House 2 (details below) will also present this information, and give stakeholders the opportunity to engage with Task Force members, ask questions and provide input.

The Task Force appreciates all of the input it has been receiving. This input is allowing the Task Force to reshape the proposed model. During this busy engagement period we may not be able to respond to comments and questions as quickly as we would like. We encourage community members to use the online survey and Open House 2 as the next channels to provide input and ask questions.

PLEASE MARK YOUR CALENDAR!

Open House 2: February 8, 2017 from 6:00-9:00pm
National Altitude Training Centre

Revisions made to the proposed model based on the survey results will be presented for feedback.

6:00pm	Doors open
6:30pm	Presentation and Q&A
7:45pm	Informal discussion and display review
9:00pm	End