

SILVER STAR MARKETING TASK FORCE

NEWSLETTER 8



THANK YOU

Thank you to those who attended Open House 3 on Saturday April 8th. With almost 80 people in attendance, the table discussions were lively and the input received from participants was heard, has been recorded, and is appreciated.

NEXT STEPS

The Task Force will be reviewing the significant amount of input from the open house, and will notify stakeholders of proposed changes to the model (as result of the input) and next steps in the process through another newsletter.

However, over the next month, until around mid-May, a number of members of the Task Force process will be away. This means that the review and consideration of the open house input and the notice of next steps will be delayed until late May.

Further, over this period of time responses to stakeholder input through the email address

(silverstarmarketingtaskforce@gmail.com) and the information page (goo.gl/8QyZZE) will not occur in as timely a manner as would be ideal. The Task Force apologizes in advance.

The Task Force appreciates all of the input submitted thus far, which has been helping them to reshape the proposed model.

MORE INFORMATION

A number of documents are available online that provide information about the SSRA model, the changes made to it based on input received prior to the April 8th open house, and the process the Silver Star Marketing Task Force has undertaken this past year and a half. The material from the first two open houses and the survey results are also available. Go to goo.gl/8QyZZE or scan this code with your smartphone:

